

# GRIFFIN DRIGOTAS

griffindrigotas.com

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## EXPERIENCE

### HAPPIE

*Product Designer*

January 2019 - Present

*Boston, MA*

- Lead the entire product design process from concept through development.
- Collaborate directly with CTO and key executives to define both long and short-term vision and roadmap for user experience within our B2B software.
- Proven experience developing information architecture diagrams, wireframes, and low/high fidelity prototypes.
- Conduct user testing and report on the outcomes.
- Work alongside development team to ensure brand standards for all product releases.
- Identify and execute intuitive UI/UX changes to further improve our software.
- Created and implemented a comprehensive corporate style guide to ensure consistent branding across Happie's platform and teams.
- Provide needed design collateral across sales, marketing, and other internal teams.

### BOOTHBY MEDIA

*Founder*

September 2016 - January 2019

*Seattle, WA*

- Founded Boothby Media, a creative production agency focused on high-quality UI/UX development, graphic design, video production, and aerial photography.
- Successfully negotiated partnerships with 60+ companies to generate \$90K+ in revenue.
- Worked closely with C-Level executives to build UI/UX products that represented both brand and revenue interests.
- Maintained the design needs for clients ranging from small startups to Fortune 100 companies.

Clients included: Amazon Web Services, Major League Baseball, Protective Life Insurance, Schwartz/Silver Architects, FloWater, Tim Silfies for U.S. Congress, Fundify, The Fairness Center, Good Planet Foods, Solar Advisor.

## SKILLS

### SOFTWARE

Sketch, Figma, XD, Illustrator, Photoshop, InDesign, Premiere Pro, Lightroom, Zeplin, WordPress.

### DESIGN

UI/UX Prototyping, Wireframing, User Testing, Data Visualization, Branding, Photography, Print Design, Typography, Color Theory.

## EDUCATION

### TRINITY COLLEGE

*Bachelor of Arts, New Media*

May 2018

*Hartford, CT*